



New England Rodeo Sponsorship and Vendor Program

New England Rodeo (NER) is looking for sponsors to make the Bulls and Barrels season a success. NER greatly appreciates all sponsors. Without your contribution, the rodeo would not be possible. We are excited to have another season located at 65 Pine Street Rochester, MA.

Diamond Sponsor: \$10,000- This package includes all of the perks of our Platinum Sponsorship, as well as a bucking chute banner with your logo and a zero fee vendor table setup and all of our shows as long as an insurance certificate can be provided.

Platinum Sponsor: \$5,000- This package includes all of the perks of our Gold Sponsorship, as well as a \$100 discount off of a vendor table at all of our shows as long as an insurance certificate can be provided.

Gold Sponsor: \$1,000- This package includes a large banner of your company that will be displayed at all rodeos. The rodeo announcer will promote your company at every rodeo. This package also includes an advertisement on the New England Rodeo webpage as well as an additional advertisement on 2026 finalists apparel. This package will include a barrel wrap sponsorship and your logo will be included on our 2026 barrels.

Silver Sponsor: \$500- This package includes a medium banner of your company that will be displayed at all rodeos. The rodeo announcer will promote your company at every rodeo as well as an advertisement on the New England Rodeo webpage. This package also includes an additional advertisement on 2026 finalists apparel.

Bronze Sponsor: \$275- This package includes the displaying of a self-provided medium banner of your company at all rodeos. The rodeo announcer will promote your company at every rodeo as well as an advertisement on the New England Rodeo webpage. This package also includes an additional advertisement on 2026 finalists apparel.

Copper Sponsor: \$125- This package includes the displaying of a self-provided small banner of your company at all rodeos. The rodeo announcer will promote your company at every rodeo. This package also includes an advertisement on the New England Rodeo webpage.

***NEW FOR OUR 2026 SEASON* Barrel Wrap Sponsors:**

If none of the packages above meet your needs, custom sponsor packages can be developed. Please contact Sarah Lee, NER Producer to build your own package at 774.526.8713. Cash or checks are accepted for sponsorships. Sponsorships are accepted at any point in the season, however if your package includes a banner please allow 25-35 days for banner to be displayed.

2026 Vendor Program Details fees for our 2026 vendor tables will be as follows: \$150 per table, per show. A discount of \$50 will apply to tables of businesses who are active 2026 NER sponsors. A certificate of insurance will be required for ALL vendors per the town of Rochester. Setup size will be determined by parking staff. Space will be limited, however an oversized site may be purchased at the parking staffs discretion if space allows. Please reserve all sites in advance with Kelly Pina, as all sites are a first come first served until booked basis. Electricity, if needed, must be self contained. No outlets or extension cords will be provided.

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Please make checks out to Sarah Lee and email logo in pdf format to sleach@bmarmedia.com. Send check and bottom portion of form to Sarah Lee at 5 Rocky Hill Rd, Assonet, MA 02702

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Sponsor Name: _____ Contact Name: _____

Phone Number: _____ Email: _____

Sponsorship Package: _____ Sponsorship Amount: _____

Referred by: _____